



**Rapid E-Learning  
Essentials  
Training**

**Articulate Rapid E-Learning Studio '09 Pro**

# Rapid E-Learning Studio

## A. Instructor-Led Curriculum

- Articulate Presenter '09
- Articulate Quizmaker '09
- Articulate Engage '09
- Video Encoder '09



ARTICULATE STUDIO '09

### Course Synopsis:

#### Articulate Studio Pro '09 Onsite Course

Course Synopsis: Held at your site, this full-day training course provides you with everything you need to create compelling e-learning courses with Articulate E-learning Studio Pro '09. You are guided through a rapid e-learning course development process while creating your own e-learning course. Participate in hands-on exercises and real-world labs. At the end of the course, you will have developed your own Articulate-based e-learning course that includes Presenter '09 content, Engage '09 interactions, and Quizmaker '09 quizzes. You will receive a course workbook and CD-ROM with practice files and course content. The onsite course may be customized to address particular uses related to your organization.

### Who Should Attend:

Professionals who are using Articulate's Rapid E-Learning Studio '09 Pro (or Articulate Presenter '09) for e-learning content development purposes. Product Managers, Marketing & Communication Professionals, Training Managers, Instructional Designers, Training Developers, and Trainers are welcome to attend.

### Prerequisites:

Because of the amount of material we cover in class, we do require students to be comfortable using a mouse, opening and saving files, and the general operations of computers.

To participate in this course, you must be able to:

- Create a PowerPoint presentation
- Locate, move and copy files on your PC
- Quickly learn user-friendly PC applications

### What You Will Learn:

- using Rapid e-learning templates in PowerPoint;
- recording narration to your slides;
- editing slide narration;
- inserting audio and playlists;
- synchronizing PowerPoint animations to your narration;
- inserting flash-based media including video;
- creating "Engage" interactions;
- creating interactive Quizmaker assessments (quizzes);
- customizing your e-learning player;
- publishing to the Web, CD, or an LMS

## Course Outline:

### Basic Modules

#### Module 1: Product Introduction

- Introducing Articulate Presenter '09
- Introducing Articulate Quizmaker '09
- Introducing Articulate Engage '09

#### Module 2: In the Beginning, there was PowerPoint

- Best Kept Secrets of an Elearning Template
- Design Best Practices for PowerPoint
- A Topical Approach to Course Design
- Presenter Notes and Animations

#### Module 3: Recording and Inserting Audio

- Best Practices for Recording Narration
- Recording Slide Narration
- Synchronizing Animation Timings
- Importing Audio
- Using the Audio Editor
- Adding Annotations

#### Module 4: Creating Engage Interactions

- Best Practices for Engage Interactions
- Defining the 10 Types of Engage Interactions
- Creating Effective Interactions (Process , Labeled Graphic , Tabs , Circle Diagram , Timeline , Media Tour , FAQ , Pyramid , Guided Image , Glossary , Community Interactions)
- Choosing the Right Engage Interaction

#### Module 5: Create and Insert Quizmaker Quizzes

- Best Practices for Quizzes and Learning Games
- Using the 3 Types of Learning Games (Choices , Word Quiz , Sequence )
- Creating Effective Quizmaker Quizzes (True/False, Multiple Choice, Multiple Response, Fill in the Blank, Word Bank, Matching Drag and Drop, Matching Drop-down, Sequence Drag and Drop, Sequence Drop-down, Numeric, Hotspot)
- Creating Effective Quizmaker Survey Questions (Likert Scale, Pick One , Pick Many, Which Word, Short Answer, Essay, Ranking Drag and Drop, Ranking Drop-down, How Many, Explanation)
- Customizing Feedback Messages
- Choosing the Right Question Type

- Scoring and Reporting Quiz Results
- Integration with Articulate Presenter
- Publishing Quizmaker Quizzes and Surveys

#### **Module 6: Adding Flash Media**

- Best Practices for Using Flash Movies
- Embedding Flash Media
- Setting Display Options
- Using Articulate Video Encoder

#### **Module 7: Inserting Web Objects & Attachments**

- Best Practices for Using Web Objects
- Embedding Web Objects
- Display and Size Options
- Best Practices for Using Attachments
- Using Web Links and File Attachments

#### **Module 8: Using Slide Properties**

- Changing Slide Titles
- Understanding Course Levels
- Hiding Slides
- Branching and Locking Slides
- Slide View Options
- Selecting Presenters
- Selecting Audio Playlists
- Slide Navigation Options

#### **Module 9: Setting the Presentation Options**

- Adding Logos
- Adding Presenters
- Adding Playlists
- Quality Settings and Preferences

#### **Module 10: Player Templates**

- Layout Options
- Navigation Options
- Player Controls
- Text Label Options
- Setting and Editing Color Schemes
- Browser Settings

## **Module 11: Publishing Options**

- **Publish for Web Delivery**
- **Publish for an LMS**
- **Publish for CD Delivery**
- **Publish to Articulate Online**
- **Publish as a Word Document (Storyboard and Presenter Notes)**
- **Publish for Podcast**

## **Custom Modules**

Depending on the needs of your organization, you can customize the onsite course with the addition or substitution of the following modules:

### **Module 12: Designing to Sell**

- **Reviewing the Topical Approach to Course Design**
- **Creating Engaging Content**
- **"Why" Framing**

### **Module 13: Advanced PowerPoint**

- **Advanced PowerPoint Tips and Tricks**
- **Working with Graphics in PowerPoint**
- **Working with Slide Masters**

### **Module 14: Sending the Message**

- **Scripting a "Driving" Narration**
- **Animate to Communicate**
- **Thinking Graphically**
- **Design Basics**

### **Module 15: Flash and Other Animations**

- **Inserting Animations and Interactions**
- **Using Motion Paths to Build a Simulation**

### **Module 16: Using Hyperlinks in PowerPoint**

- **Create a Branching Exercise**
- **Develop a Quiz without Quizmaker**
- **Simulate a Roll-Over Animation**

## **Module 17: Writing Good Quiz Questions**

- **Linking Objectives to Questions**
- **The Parts of a Question**
- **Question Writing Best Practices**

## **Module 18: Advanced Quizmaker**

- **Using the Slide View as a Free-Form Tool**
- **Creating Graphical Questions and Answers**
- **Applying Animations to Your Questions**
- **Branching within a Quiz**